

Institute of Engineering and Technology
Devi Ahilya Vishwavidyalaya, Indore

organizes a

Three Days Workshop
On
Entrepreneurship Awareness Camp

Supported by:

National Science & Technology Entrepreneurship Development Board
(NSTEDB) Department of Science and Technology, Govt. of India

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Programme Objective

To create awareness among faculty and students of Engineering and Science courses about **various facets of entrepreneurship as an alternative career option** as also to highlight the merits of pursuing such an option. Moreover, this program also aims to bring together the experts from industries, government agencies working in the field of entrepreneurship and students of Science & Technology and Humanities in order to provide a forum for the free and fruitful exchange of ideas and information for becoming an entrepreneur.

Contents of the Programme

- Inauguration- Camp Objective, Entrepreneurship (general concepts only),
- Historical background-Indian values vis-a- vis Entrepreneur ship and the present scenario,
- Identification of opportunities for entrepreneurs,
- Mechanism of product selection and technology-assistance from R&D labs and others on choice of technology etc,
- How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture),
- Factory visit
- Tech. & commercial Aspects of SSI unit (General concept only),
- Financial aspects of SSI unit including salient features of a project report
- Support and financial assistance from Govt. agencies, banks, financial institutions, SFCs and others-securities demanded by FIs/banks etc,
- Creativity and business- the man behind the venture -the behavioral scientist's approach,
- Communication skills (interacting with people) for better results,
- Lectures by practicing entrepreneurs success stories- common problems faced by entrepreneurs,
- Discussion with participants for their reactions about the camp,

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Target Candidates

Science and Technology graduates/diploma holders or those who are pursuing their final year diploma /degree in Engineering /Technology/Science.

Venue- Dr. Manohar Chandwani Memorial Hall, M-block, IET DAVV, Indore

Duration- Three days (1:30 pm to 5:30 pm)

No of Students- 75

Faculty- Experts are mostly drawn from local or nearby institutions including practicing entrepreneurs with educational background in Science and Technology.

- For Registration kindly bring One Passport size photograph,

Contact Person: Dr. Shashi Prakash, IET DAVV, Indore

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