

Devi Ahilya Vishwavidyalaya, Indore, India Institute of Engineering & Technology					III Year B.Tech. (Electronics and Telecommunication Engineering)	
Course Code & Name		Instructions Hours per Semester and Credits				
5RTHS1 PRINCIPLES & PRACTICES OF MANAGEMENT	Classroom Instruction (CI)		Lab Instruction (LI)	Term Work (TW) and Self Learning (SL)	Total no. of Hours Per semester	Total Credits (Total Hours/30)
	L	T	P	TW+SL	60	2
	20	00	00	40		

Course Objective:

1. To introduce engineering students to the fundamentals of management, business organizations, and the language of business.
2. To develop an understanding of the core functions of management and essential managerial skills for effective organizational performance.
3. To enhance critical thinking, analytical abilities, and decision-making skills for solving business and management problems.

COURSE CONTENTS

UNIT I – INTRODUCTION TO MANAGEMENT AND ORGANISATION

Basic concepts of management- definition, principles , levels and functions of management; Managerial roles and skills; Organization- meaning, types, business environment, efficiency and effectiveness.

UNIT II – PLANNING

Nature and purpose of planning - types of planning, planning process, forecasting; Objectives- setting objectives, types of objectives; Decision making.

UNIT III – ORGANISING AND STAFFING

Organization chart, Organization structures, departmentalization, span of control, delegation of authority- centralization and decentralization; Informal organization; process of Staffing.

UNIT IV – DIRECTING

Direction- meaning, process and components; motivation- theories of motivation; leadership- types and theories of leadership; communication- process, barriers and types.

UNIT V – CONTROLLING

Meaning and process of managerial control, techniques of control evaluation- budgetary and non-budgetary control techniques; Use of computers and IT in management control.

Course Outcome:

CO. No.	CO
CO1	Basics of management and business language
CO2	Understanding business organizations through management.
CO3	Developing managerial skills for various circumstances
CO4	Understanding management functions (planning, organizing, staffing, directing, controlling)
CO5	Enhancing critical thinking and decision-making skills

Books Recommended:

1. P. C. Tripathy and P. N. Reddy, *Principles of Management*, 5th Edition, Tata McGraw-Hill, 2012.
2. Harold Koontz and Heinz Weihrich, *Essentials of Management: An International Perspective*, 8th Edition, Tata McGraw-Hill, 2009.
3. Stephen P. Robbins, Timothy A. Judge, and Seema Sanghi, *Organizational Behavior*, 13th Edition, Pearson Education, 2009.
4. R.D Agrawal, *Organization & Management*.1/E PHI 1997.
5. G. K. Vijayaraghavan and M. Sivakumar, *Principles of Management*, 5th Edition, Lakshmi Publications, 2009.

CO-PO-PSO Relationship:

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO 1	PSO 2	PSO 3
5RTHS1.CO1	2									3				2
5RTHS1.CO2		3				2						2		
5RTHS1.CO3									3		3			
5RTHS1.CO4			2		2								1	
5RTHS1.CO5				3				3						