

Devi Ahilya University, Indore, India Institute of Engineering & Technology				III Year B.E. (Electronics and Telecommunication Engg.)			
Subject Code & Name	Instructions Hours per Week			Credits			
5STRS5 PRINCIPLES OF MANAGEMENT	L	T	P	L	T	P	Total
Duration of Theory Paper: 3 Hours	2	0	0	2	0	0	2

Course Learning Objective:

The course is designed

1. To provide engineering students with an accelerated introduction to the basics of management and the language of business.
2. To provide a basis of understanding to the students with reference to working of Business Organizations through the process of Management.
3. To inculcate managerial skills and teach how they can be executed in a variety of circumstances.
4. To familiarize students with the planning, organizing, staffing, directing, and controlling functions of management, fostering a holistic understanding of organizational operations.
5. To encourage critical thinking and analytical skills in students, enabling them to assess and improve their managerial abilities and decision-making processes in a business context.

COURSE CONTENTS

UNIT I – INTRODUCTION TO MANAGEMENT AND ORGANISATION

Basic concepts of management- definition, principles , levels and functions of management; Managerial roles and skills; Organization- meaning, types, business environment, efficiency and effectiveness.

UNIT II – PLANNING

Nature and purpose of planning - types of planning, planning process, forecasting; Objectives- setting objectives, types of objectives; Decision making.

UNIT III – ORGANISING AND STAFFING

Organization chart, Organization structures, departmentalization, span of control, delegation of authority- centralization and decentralization; Informal organization; process of Staffing.

UNIT IV – DIRECTING

Direction- meaning, process and components; motivation- theories of motivation; leadership- types and theories of leadership; communication- process, barriers and types.

UNIT V – CONTROLLING

Meaning and process of managerial control, techniques of control evaluation- budgetary and non-budgetary control techniques; Use of computers and IT in management control.

Course Outcome:

Students earned credits will develop ability to

CO. No.	CO	PO
CO1	Basics of management and business language	PO-1, PO-10
CO2	Understanding business organizations through management.	PO-2, PO-6
CO3	Developing managerial skills for various circumstances	PO-9, PO-11
CO4	Understanding management functions (planning, organizing, staffing, directing, controlling)	PO-3, PO-5
CO5	Enhancing critical thinking and decision-making skills	PO-4, PO-8

CO-PO Relationship

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10	PO-11	PO-12
CO1	2									3		
CO2		3				2						
CO3									3		3	
CO4			2		2							
CO5				3				3				

BOOKS RECOMMENDED:

- [1]. R.D Agrawal, Organization & Management.1/E PHI 1997.
- [2]. Tripathy PC And Reddy PN, Principles of Management, Tata McGraw-Hill, 5th Edition, 2012.
- [3]. Dinkar Pagare, Principles of Management, Sultan Chand & Sons, 2000.
- [4]. G.K.Vijayaraghavan and M.Sivakumar, Principles of Management, Lakshmi Publications, 5th Edition, 2009.